

September 2, 2025

RE: **Colorectal Liver Metastasis Consensus Conference**
TMC3 Collaborative Building
1885 Old Spanish Trail
Houston, Texas 77030

On behalf of **The University of Texas MD Anderson Cancer Center, Department of Surgical Oncology, Division of Surgery and Activity Directors, Jean Nicolas Vauthey, MD, Timothy E. Newhook, MD, and Ching-Wei D. Tzeng, MD**, we would like to invite you to exhibit at our upcoming **Colorectal Liver Metastasis Consensus Conference**, scheduled for **February 24 – 26, 2026** at **TMC3 Collaborative Building** in **Houston, Texas**. We offer a variety of exhibitor packages, as well as some Satellite Symposium and Demonstration Space opportunities for your consideration, each designed to provide unique opportunities for participation.

OVERVIEW

The Colorectal Liver Metastasis Consensus Conference is a consensus conference based on the Danish-Zurich model aiming to establish guidelines for the treatment of and research related to colorectal liver metastases. By the end of the meeting, a consensus statement will be brought forth by experts in the fields to the treatment of and research related to colorectal cancer liver metastases.

PRACTICE GAP

The approach to treatment of patients with colorectal liver metastases varies among centers across the world leading to widely varying short-term surgical outcomes and long-term oncologic outcomes. In the current era of personalized treatment for patients with colorectal liver metastases and the high-quality evidence that supports it, there should be a consensus towards the treatment of patients with colorectal liver metastases taking into account tumor biology, presentation of disease, systemic therapy options, and optimal available local therapy

KNOWLEDGE GAP

The drivers of cancer-related and local therapy outcomes, as well as the factors influencing treatment response, are not yet fully understood, and there is ongoing debate regarding which factors most significantly affect outcomes.

COMPETENCE GAP

There is considerable variation across centers and physicians in expertise with local liver therapies—including surgery, ablation, radiation therapy, transplantation, and hepatic artery infusion pump—and in understanding the key factors that influence outcomes, such as surgical margins, treatment extent, and management of recurrent disease.

PERFORMANCE GAP

Variation and lack of consensus exist globally regarding treatment sequencing, choice of local therapy modality, and biologic selection for patients with colorectal liver metastases. This conference aims to address these disparities by fostering high-level, data-driven consensus among international experts to advance the quality of patient care.

OBJECTIVES

At the conclusion of this educational activity, participants should be able to:

- Improve the care for patients with colorectal liver metastases.
- Educate peers and trainees in the treatment of colorectal liver metastasis.
- Strengthen the quality of basic and clinical research relevant to colorectal liver metastasis.
- Guide upcoming studies and protocols about treatment of colorectal liver metastasis.

TARGET AUDIENCE

Surgical oncologists, medical oncologists, diagnostic radiologists, interventional radiologists, radiation oncologists, APPs, and all expert physicians and trainees interested in the treatment of or research about colorectal liver metastases

EXHIBIT OPPORTUNITIES

PLATINUM – \$10,000

- Four Complimentary Registrations
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website, and the ability to post 3 – 6 product information (pdfs)
- Designated premium location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Platinum level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

GOLD – \$5,000

- Two Complimentary Registrations
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name and link to company website
- Designated location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Gold level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

ADDITIONAL WAYS TO PARTICIPATE

Please note you must be participating as an exhibitor to qualify for the following options.

Satellite Symposium – \$15,000

A 45-minute informational presentation and discussion by industry representatives and others speaking on behalf of their company offers healthcare providers with valuable scientific and clinical information about medicines that may lead to improved patient care. Satellite Symposiums provide the platform for these valuable presentations. Please review the following for important information. If your company is interested, you may choose one slot from the following four available options.

Option 1 – Lunch Symposium 1 Opportunity Available	Date: February 24, 2026 Time: 1:15 pm – 2:00 pm
Option 2 – Lunch Symposium 1 Opportunity Available	Date: February 25, 2026 Time: 12:15 pm – 1:00 pm

Presentation Information

Satellite Symposium are promotional presentations that highlight a new service or provide material about product development. A Satellite Symposium should be appropriate and professional, as well as focus on the science related to the development of product or of a service provide by the company.

A Satellite Symposium sponsor is responsible for the content of its presentation, including obtaining all appropriate copyright permissions and licenses for slides and other materials that will be presented or distributed.

SHARED DEMONSTRATION SPACE – \$6,000

A four-hour allotment is available for companies seeking a collaborative presence, a designated shared demonstration space will be available. This area is designed for showcasing products, services, and innovations in a co-located setting alongside other participating companies. Each exhibitor will be assigned a defined demonstration station within the shared area.

This format provides an excellent opportunity for organizations to gain visibility while benefiting from the increased attendee traffic generated by multiple demonstrations in a single location.

Option 1 6 Opportunities Available	Date: February 24, 2026 Time: 7:45 am – 11:45 am
Option 2 6 Opportunities Available	Date: February 24, 2026 Time: 1:00 pm – 5:00 pm
Option 3 6 Opportunities Available	Date: February 25, 2026 Time: 7:45 am – 11:45 am
Option 4 6 Opportunities Available	Date: February 25, 2026 Time: 1:00 pm – 5:00 pm
Option 5 6 Opportunities Available	Date: February 26, 2026 Time: 8:30 am – 12:30 pm

PRIVATE DEMONSTRATION SPACE – \$15,000

A four-hour allotment is available for companies seeking a private demonstration environment. This space has been thoughtfully designed to provide an immersive, distraction-free setting where teams can engage with new technologies, product features, or services. It is an ideal option for learners and decision-makers who wish to preview innovations in a focused and confidential setting.

Option 1 2 Opportunities Available	Date: February 24, 2026 Time: 7:45 am – 11:45 am
Option 2 2 Opportunities Available	Date: February 24, 2026 Time: 1:00 pm – 5:00 pm
Option 3 2 Opportunities Available	Date: February 25, 2026 Time: 7:45 am – 11:45 am
Option 4 2 Opportunities Available	Date: February 25, 2026 Time: 1:00 pm – 5:00 pm
Option 5 2 Opportunities Available	Date: February 26, 2026 Time: 8:30 am – 12:30 pm

Product Theater, Shared and Private Demonstration Space Requirements

1. Participation as a confirmed exhibitor.
2. Submission of a completed agreement accompanied by full payment.
3. Assignment on a first-come, first-served basis.

REGISTER

[Please Click Here for More Information or To Register.](#)

To register as an exhibitor, click on the Exhibitor tab, select Exhibit at this Event.

Please note: Registration and an exhibit agreement are necessary to participate as an exhibitor. The exhibit is not considered confirmed until your company has registered, and we have a fully executed agreement. The agreement and payment should be received prior to the activity.

Please let me know if you have any questions or need any additional information for this request. We appreciate your consideration to participate as an exhibitor at this exceptional educational activity.

I look forward to hearing from you soon.

Best,

Cicely A. Simon

Manager, Continuing Education

Continuing Professional Education

The University of Texas MD Anderson Cancer Center